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Paint the Castro Red on World AIDS Day

San Francisco, CA, November 19, 2012 -- San Francisco's leading HIV/AIDS service organizations have come together to host a **World AIDS Day** event, [Paint the Castro Red](#), on **Saturday, December 1st**.

Presented by Mollie Stone's and the Richmond/Ermet AIDS Foundation's Help Is On The Way For The Holidays XI, and supported by San Francisco Supervisor Scott Weiner and the Merchants of Upper Market and Castro (MUMC), **Paint the Castro Red** will commemorate the many San Franciscans who have been lost to AIDS and inspire our community into action - to get tested for HIV and prevent future infection and to help those affected by HIV/AIDS, by raising funds for local AIDS service providers. This public awareness and fundraising event will help ensure that the thousands of San Franciscans living with or at risk for HIV have access to the highest quality services

Paint the Castro Red will benefit AIDS Emergency Fund, AIDS Legal Referral Panel, Asian & Pacific Islander Wellness Center, Maitri, National AIDS Memorial Grove, Positive Resource Center, Project Inform, Project Open Hand, San Francisco AIDS Foundation, Shanti, and Visual Aid.

Paint the Castro Red Event Overview

Paint the Castro Red, taking place on December 1, 2012 on upper Market and Castro Streets, will feature a **free film screening of "How to Survive a Plague"** at the Castro Theater followed by a **candlelight vigil** in Harvey Milk Plaza. Paint the Castro Red will also feature **free HIV testing and shopping, eating, and drinking** to benefit the participating HIV/AIDS service organizations. A group of Castro District businesses, restaurants, and bars will donate a portion of their sales on World AIDS Day to show their support for AIDS and the nonprofit organizations that serve their customers and community.

Community members are encouraged to support these participating businesses on World AIDS Day: Body, Citizen, Diesel, Emergence Healing Arts Studio, Harvey's, Hortica, Hot Cookie, Lookout, Louie's Barber Shop, Midnight Sun, Moby Dick, Midnight Sun, Mollie Stone's, P.O. Plus, Q Bar, San Francisco Upper Cervical Chiropractic, Spunk Salon, The Edge, and Twin Peaks Tavern. Paint the Castro Red is also supported by the Horizons Foundation.

Paint the Castro Red Schedule:

Film Screening at Castro Theatre: 6pm
Candlelight Vigil in Harvey Milk Plaza: 8:30pm
Free HIV Testing at:
Magnet (4122 18th Street) 11am – 6pm
Alliance Health Project (501 Castro Street) 1:30pm – 4:30pm
MOMS Pharmacy (4071 18th Street) 6pm – 11pm
Shop, Eat, and Drink: ALL DAY

HIV is still a significant issue for our community, and there is still a great need for donations and volunteers in order to provide the myriad of services needed by people living with and at risk for HIV. For more information about **Paint the Castro Red**, please visit www.paintthecastrored.org.

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