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## **Mollie Stone's New Community Card Streamlines & Expands Existing Fundraising Program**

*Makes fundraising easier for customers, automatically contributing up to 5% of purchases to designated schools & non-profits*

MILL VALLEY, CA – Mollie Stone's Markets is making fundraising for schools and non-profits easier with the launch of the Mollie Stone's Community Card on February 1, 2012. The program is a new and improved way to automatically contribute up to 5% of purchases to a customer's organizations of choice.

The Mollie Stone's Community Card is a continuation of a long-time partnership with eScrip (Electronic Scrip Incorporated). Mollie Stone's first partnered with eScrip in 1999, and has since given back over \$1.5 million to local communities.

Mollie Stone's decided to implement the Community Card upon learning that it streamlines the fundraising process for its customers. Now, customers will be able to update preferences and track contributions from their purchases online. Also, the long and ever-growing list of participating non-profits and schools means that every customer will be able to find an organization important to them.

Mollie Stone's is excited to provide this year-round fundraising opportunity to its customers, said David Bennett, co-founder of the independently owned grocery chain. "At Mollie Stone's, we value the customer #1. You are family to us. And we also believe in community, that's why we are happy to partner with eScrip and offer you this program that makes our community stronger."

After picking up a Mollie Stone's Community Card at any of the nine Bay Area locations, Mollie Stone's customers designate up to three schools or non-profits. By presenting the card at

checkout, up to 5% of the total purchase will be allocated to the selected organization(s). Mollie Stone's will automatically transfer accumulated contributions to the registered organizations monthly.

For more information or to sign up to participate, see a cashier at any Mollie Stone's location beginning February 1, 2012, or visit [www.molliestones.com](http://www.molliestones.com).

### **About Mollie Stone's Markets**

Founded in 1985 by Mike Stone and Dave Bennett, Mollie Stone's Markets is family owned and operated with nine locations in the San Francisco Bay Area. Mollie Stone's has been unflinching in its commitment to provide the best possible shopping experience for its customers by offering a wide range of high quality products and full service departments. For more information about Mollie Stone's Markets, visit [www.molliestones.com](http://www.molliestones.com).

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